



MARYLAND  
LEAGUE OF  
CONSERVATION  
VOTERS



### **Chispa Maryland Social Media Fellow**

Chispa Maryland, a Latino-outreach program of Maryland League of Conservation Voters, is looking for a part-time (10-15 hours per week), temporary (3-months with the possibility of extension) paid Social Media Fellow. The Fellow will help develop original content and suggest creative ways to attract more Chispa advocates.

Duties will include:

- Researching audience preferences and current social media trends;
- Suggesting creative approaches to reach target audiences;
- Creating engaging text, image, and video content;
- Designing social media posts tailored to target audiences and creating buzz around the upcoming election and timely environmental issues;
- Writing occasional blogs in support of key issues.

The Fellow will work closely with the Chispa Maryland director and other Maryland LCV staff.

Required skills include: fluency in Spanish and deep familiarity with Latino culture; experience with various relevant social media platforms; creativity; and strong writing and communications skills.

Submit resume and cover letter to: [careers@mdlcv.org](mailto:careers@mdlcv.org)